



CCP RESEARCH FOUNDATION
Conduct, Culture, People

A Guide for
Potential Partner Institutions

Introduction

This document contains information about the CCP Research Foundation (“the Foundation”) for institutions who may be interested in becoming a Partner Institution.

The role and objectives of the Foundation (and details of its first Associated Research Project, the Conduct Costs Project) are outlined in the accompanying document, “An Introduction to the CCP Research Foundation”.

Further information can be found on the Foundation’s website www.ccpresearchfoundation.com or by contacting its Managing Director, Roger McCormick (Roger.McCormick@ccpresearchfoundation.com).

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“The CCP Research Foundation is a new, independent social enterprise vehicle, set up to foster and support a new generation of research projects on the theme of "Conduct, Culture and People." It has roots in both the academic world and the commercial world; its objectives and methodology will combine the best elements of both.

The Conduct Costs Project is the first Associated Research Project of the CCP Research Foundation. It is "inherited" from the work done at the LSE Conduct Costs Project and continues and expands the work (with substantially the same team) started at LSE. This project has received great support from a wide range of parties and the enthusiasm of its research team is undiminished. We very much hope that the setting up of the Foundation will encourage further research that, like the Conduct Costs Project, produces findings of a "concrete" and accessible nature in the notoriously "fuzzy" areas occupied by questions of trust, ethics and conduct."

Roger McCormick, Managing Director, CCP Research Foundation

Partner Institutions: General

The Foundation is pleased to offer the opportunity to partner with the Foundation to academic, civil society, industry and professional services entities who are interested in supporting the development of research-based and evidence-led best practice.

The CCP Research Foundation CIC will seek to form relationships with Partner Institutions who see benefits in being associated with any one or more of its activities (e.g. The Conduct Costs Project).

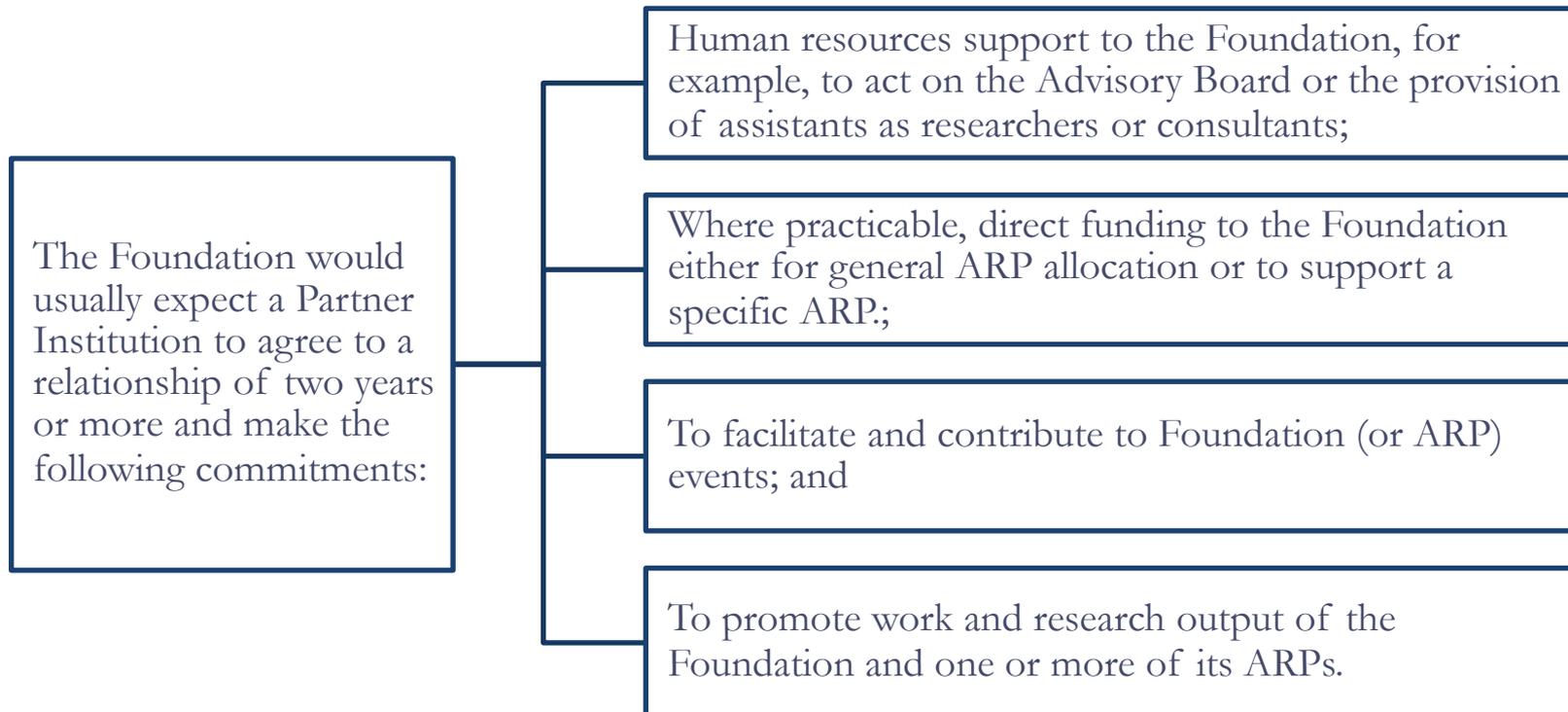
A Partner Institution will identify with and share the Foundation's community interest goals and, in return, it will benefit from exposure to not only the research output of the Foundation but the ability to influence and participate more directly with thought-leadership in areas of significant public policy, stakeholder and regulatory importance. Academic institutions would be encouraged to take part directly in the Foundation's research activities and to host events that feature the output of those activities. The Foundation is in the course of forming an Advisory Board. Partner Institutions would usually be represented on that board.

The CCP Research Foundation CIC will promote and encourage other projects, in addition to the Conduct Costs Project, that are in the broad field of **Conduct, Culture and People** and that have similar methodology and objectives to the Conduct Costs Project. It starts out with a good network of researchers, which it will seek to expand and deploy on Foundation Associated Research Projects. A Partner Institution will work with the Foundation to further this objective.

Each Institution may partner with the CCP Research Foundation or in with an underlying ARP.

The Foundation does not seek to impose standard terms on any partner relationship. Each Partner Institution is at liberty to agree with the Foundation aspects of the relationship specific to their interests and concerns.

Partner Institutions' Commitments



Benefits of being a Partner Institution

- Publicity regarding the ‘partner status’ of the Partner Institution on the Partner Institution’s website and/or other literature where the aims of such literature are aligned with the ‘community interest’ of the Foundation. A ‘Partner logo’ (see below) will be available for use;
- It is a principle of the Foundation that, as far as possible, the results of its research are published in an open and transparent manner. However, a Partner Institution will have pre-publication exposure to the research activities of the Foundation by virtue of its seat on the Advisory Board;
- Partner Institutions will in due course be given free access to subscription level publications of the Foundation and its ARPs and an opportunity to contribute material to such publications.
- Collaboration with and marketing opportunities at Foundation and/or ARP events;
- Access to the Foundation’s team for academic pursuits: teaching, lectures, academic research papers etc. in appropriate areas and subject to terms agreed with individual Partner Institutions;
- An opportunity to be represented on the Foundation’s Advisory Board;
- The sharing of researcher pools and mutual opportunities for researchers to work on joint projects;
- Use of the Foundation’s website for publicising Partner Institution events and activities where these meet with the ‘community interest’ of the Foundation;
- Collaboration on joint fund raising activities;
- Opportunity to collaborate and influence the development of the Foundation kitemark for conduct and ethics risk management and disclosure practices
- Enhanced relationships with other Partner Institutions (for example, through the activities of the Advisory Board, joint Foundation/PI events);



CCP RESEARCH FOUNDATION
Partner Institution

Who we are

The CCP Research Foundation CIC was created by its directors in July 2014 as a result of (and inspired by) experience gained in the management of the Conduct Costs Project (at the London School of Economics) and a desire to maintain the continuing, independent existence of that project and extend its underlying philosophy and methodology into other related areas.

The Foundation does not have shareholders and will not pay dividends. It is in the course of forming an Advisory Board.



Roger McCormick
Managing Director

A former Freshfields partner and former Visiting Professor at London School of Economics.



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Solicitor, academic and chartered member of the CISI.



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September 2014

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