Our commitment to young entrepreneurs and successors in family businesses around the globe
PwC NextGen 2018
Discover your entrepreneurial colors
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Introduction

Not all family businesses manage to adapt quickly, and there can be a tension between respecting tradition and seizing the opportunities next-generation members see for the future. According to our recent NextGen Survey, 79% of next-generation members have lots of ideas about how to take their businesses forward – and 47% have the ambition to set up a new entrepreneurial venture. However, others are not yet sure whether the family business is the right path to achieve personal growth. Finding clarity and balance has always been a challenge in family firms, and given today’s pace of change, that challenge is probably greater than ever before.

The PwC NextGen offerings have been designed to support next-generation members around the globe as they acquire the knowledge, confidence and leadership skills they will need to tackle this challenge in the right way. I am delighted to introduce you to our new holistic approach to guiding young entrepreneurs and successors through their individual journeys to success.

It is time to celebrate

For many years, the fast-evolving and interactive PwC NextGen Club has not only connected tomorrow’s leaders successfully with their peers, but has also built important bridges with strategic partners as well as educational and mentoring programs. This year, we are completing our offering by launching PwC NextGen Education, a new training series for next-generation members aged between 16 and 36 years old. Courses are conducted at renowned international business schools, and are designed to help young entrepreneurs and successors explore their individual strengths and interests, accelerate their knowledge and lead their way into the (family) business.

I am very excited about where the PwC NextGen is heading, and definitely want to be a part of it.

Pablo Ruiz Hernández
NextGen, Spain

I look forward to seeing many of you joining our 2018 offerings!

Peter Englisch
Global Family Business Leader
The drawing of a circle ...
The concept

Connect.
PwC NextGen Club
Networking is an essential part of life. We connect with other people to share and exchange interests, pursue our career goals and build relationships. To help you do all this, you can become part of our global NextGen network and meet your peers from around the world. You will be inspired by iconic family business leaders, successful business practitioners, entrepreneurs and digital gurus. And we will help you connect with the people in our network you think will take you ahead of the game.

Learn.
PwC NextGen Education
Entrepreneurship is a mindset – meaning it cannot simply be taught in a classroom. This is why our NextGen Education is geared toward experiential learning, inspiration and personal development. You can learn first-hand from renowned academics, business practitioners and your peers from around the world in an environment that is both exclusive and inclusive. Let us work together to explore your strengths, accelerate your knowledge and help you navigate your way to individual success.

Lead.
PwC NextGen Leader Experience
Good leaders create good followers. So why should people follow you? To answer this question, develop your own personal brand and let us support you in shaping your vision for your own venture or building your family business legacy. Our unique NextGen Leader Experience series, mentoring programs and thought leadership are designed to leverage your personal strengths and talents. Let us guide and inspire you as you make your mark as a visionary leader. Together we can reimagine the possible.

is a moment of intense focus and creativity – one that offers no scope for modification or perfection. You may draw a circle with an opening, while others complete it. In the same way, you will map out your own route to success. Keep going until you have found what you love and believe is great. Let us support you on your personal and entrepreneurial journey with our unique and holistic global NextGen offerings – at every point in your life and every stage of your career.
10 Connecting the leaders of tomorrow

11 Our NextGen commitment around the globe
Developing the leaders of tomorrow

Explorer Academy
HEC Paris, 22-28 July 2018

Accelerator Academy
INSEAD Singapore, 5-11 August 2018

Leader Academy
Columbia New York, 19-25 August 2018

Organizational details

Inspiring the leaders of tomorrow

NextGen Study

NextGen@Slush

NextGen U
Join the PwC NextGen Club, our fast-evolving, active international network of young professionals, entrepreneurs and successors in family businesses. The Club currently has more than 1,500 next-generation members from 21 different countries, with many more countries launching their local clubs this year.

As a member you will be an active player in shaping your own local and global ecosystem by connecting with other local NextGen Club members. You will also be able to take advantage of a number of exclusive educational, networking and mentoring offerings, both local and global, which will help you grow and evolve your own entrepreneurial venture, as well as your family business legacy.

The PwC NextGen Club is for next-generation members typically aged between 25 and 40 years. In order to contribute actively you should have a role in either the management, ownership or governance of your family business, or have set up your own entrepreneurial venture separate from the family business.

For more information about membership requirements and offerings please contact Sarah Bartleet, NextGen Club Lead, by email at sarah.bartleet@pwc.com and visit pwc.com/nextgenclub. To learn first-hand insights about activities in different countries please connect with our local NextGen Club Leads listed on pages 11-13.
Our NextGen commitment around the globe

NextGen contacts and Club Leads

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China
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stephen.h.wong@cn.pwc.com
### NextGen contacts and Club Leads

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<thead>
<tr>
<th>Country</th>
<th>Name</th>
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<tr>
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<td>Mikkel Sthyr</td>
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<td><strong>Fiji</strong></td>
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<td><strong>Hong Kong</strong></td>
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<tr>
<td><strong>Iceland</strong></td>
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<td><strong>Malta</strong></td>
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11  Our NextGen commitment around the globe
PwC NextGen Education

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PwC NextGen Leader Experience

36  Inspiring the leaders of tomorrow
37  NextGen Study
38  NextGen@Slush
39  NextGen U
Entrepreneurship is a mindset. It cannot therefore be taught in a classroom. This is why our NextGen Education offerings are based on experiential learning, inspiration and personal development.

You can learn first-hand from renowned academics, business practitioners and successful entrepreneurs, as well as your peers from around the world, in an exclusive and inclusive environment. Let us work together to explore your strengths, accelerate your knowledge and lead you to individual success.

Join our new training series for next-generation members aged between 16 and 36 years:

- Explorer Academy
- Accelerator Academy
- Leader Academy

PwC NextGen Education
Developing the leaders of tomorrow
Learn from the best. At the training sessions you will have the chance to be inspired by and learn from a wide range of successful entrepreneurs.

Work individually or in teams on a real entrepreneurial project to develop your social and business acumen.

Discover your passions and strengths. Psychometric tools will reveal your work preferences and social style for effective interaction with others.

Learn at top-ranked business schools, explore campus life and academic offerings to further your studies.

Meet our professionals, get first-hand practitioner insights and explore mega-trends in a fast-paced business world.

Bond with your peers from around the globe. Build strategic alliances and friendships for life. Discover new cultures and expand your horizons.

PwC NextGen Education

Inspiring entrepreneurs

Academic content

PwC insights

Entrepreneurial challenge

Peer networking

Personal development
PwC NextGen Education offerings

Our NextGen Education framework consists of three distinct, sequential and complementary learning opportunities. You can select the right program for you based on your age and your personal and business experiences. Moreover, you are welcome to re-join a program stage as often as you wish to explore different business schools, cultures and topics. Alumni are offered a reduced program fee. Further information can be found in the “Organizational details” section on pages 32-33.

Leader Academy
Learn how to lead! Successors and entrepreneurs transform their businesses and shape their family legacies
Recommended ages: 26-36 years

Accelerator Academy
Learn your business! Leaders of tomorrow build on their individual knowledge and strengths
Recommended ages: 21-25 years

Explorer Academy
Learn your passion! Young successors explore their individual talents and entrepreneurial skills
Recommended ages: 16-20 years
**PwC NextGen Leader Experience**

PwC NextGen Club members and Education alumni are entitled to join our exclusive invitation-only events as part of our NextGen Leader Experience series described on pages 36-39.

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With ten years’ experience of developing and mentoring young entrepreneurs and successors from across the globe, I am proud to be able to offer such high-quality training events. This is a once-in-a-lifetime opportunity – don’t miss out!

Andrea Baars
NextGen Education Lead
Learn your passion!

A set of special skills and attitudes are needed to run a business, regardless of its ownership structure. Young next-generation members, however, are often unsure about their true strengths, talents and passion. And when it comes to following their parents’ path into the family business, things get even more complicated.

In a world full of opportunities, our Explorer Academy is providing guidance for the next generation aged between 16 and 20 years old who want to explore their individual talents and entrepreneurial skills.

Throughout the week you’ll be asked to work in diverse groups to accomplish an entrepreneurial goal. Your work will be supported by academic insights, as well as professional frameworks and leading practice. Various reflective techniques are used at both individual and group level, so you can start building your own vision of the future. In addition, challenging tasks are introduced to generate new experiences and encourage you to move out of your comfort zone.
**About HEC**

HEC Paris – the École des Hautes Études Commerciales de Paris – was founded in 1881 by the Paris Chamber of Commerce and Industry. It is one of the oldest and most prestigious Grandes Écoles in France. Its unique concept was introduced by Napoleon with the ambition of channeling the best and the brightest into his armies and engineering corps.

Throughout its 130-year history, HEC Paris has attracted highly talented, innovative, entrepreneurial, ambitious and open-minded individuals. Our mission at HEC Paris is to develop the global leaders of tomorrow and ensure they are capable of serving as architects of a responsible world. A rigorous research environment and close connections to the corporate world are the cornerstones on which this mission is built.

A combination of high-quality research, educational innovation and strong corporate connections provides the HEC community with the tools and background needed to challenge established rules and invent the new social and economic paradigms of tomorrow’s world. These values form the basis of a deep-seated belief that we share with the HEC community – that the freedom and entrepreneurship we need to create a better world stem from knowledge. This conviction is embodied in our motto: “The more you know, the more you dare.”

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**Mark Beretta**

Academic Director

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**Sunday, 22 July**

- Individual arrival
- Welcome and introduction
- Team forming

**Monday, 23 July**

- Entrepreneurial challenge
- Meet Anita Gerhardter
- Team storming
- Project management
- Storytelling

**Tuesday, 24 July**

- Myers-Briggs personality inventory
- Identify your comfort and effort zones
- Leadership styles and personality types

**Wednesday, 25 July**

- Key steps in negotiation
- Family business essentials
- Team performing
- Meet Cédric Nidecker

**Thursday, 26 July**

- Presentation workshop
- Elevator pitch
- Rehearsal
- Future self

**Friday, 27 July**

- Team pitch
- Feedback and awarding
- Free time in Paris
- Farewell dinner Bateaux Parisiens

**Saturday, 28 July**

- Feedback center
- Networking lunch
- Family workshop
- Farewell ceremony
“One must never give up hope!” These were the words of Heinz Kinigadner when faced with his son Hannes’s diagnosis of spinal cord injury at the age of 19, following a crash during a charity motocross race in 2003. This is a condition shared by approximately three million people worldwide. Deeply moved by his son’s accident, the two-time Motocross World Champion founded the Wings for Life Spinal Cord Research Foundation in July 2004, together with his friend, RedBull founder Dietrich Mateschitz.

Wings for Life supports and finances the most promising research projects worldwide aimed at healing spinal cord injuries. An international scientific advisory board, comprised of the world’s most renowned scientists and medical doctors from relevant fields, helps Wings for Life select the most promising research projects to support.

Anita Gerhardter, CEO of Wings for Life, will set the project challenge for participants to complete in their teams and present to a jury in the PwC office in Paris.

www.wingsforlife.com
Selected speaker
Cédric Nidecker, COO, Nidecker Group

Ever since 1887, when the Nidecker family began producing wood-based products, their business has focused on innovation. The first significant Nidecker invention was a revolutionary process for bending wood. In 1984, almost a century later, the company set out to build the best snowboards in the world. Today its determination to lead the way remains as strong as ever – as demonstrated by the numerous awards and accolades that Nidecker products have won for their quality and cutting-edge innovation. With its factory still located in the heart of Switzerland, Nidecker’s snowboards are built with characteristically Swiss pride and precision. What’s more, this location makes it easy for the design team to test out their products in some of the best mountains in the world.

Cédric Nidecker, aged 26, has been working in the family business since he was a boy, and was appointed chief operating officer several years ago. You can meet Cédric at the Explorer Academy, where he will be sharing his unique story.

www.nidecker.com
Learn your business!

Entrepreneurial talent and technical business skills are important. But they’re not enough on their own. To build on family business values effectively, the next generation must not only master business challenges but develop interpersonal skills.

In our Accelerator Academy, young leaders of tomorrow aged around 21 to 25 years can learn how to build on their individual knowledge, talents and strengths by combining personal ideas and insights with a winning attitude.

As a participant, you will already have acquired a sound knowledge of your field of study, and created a vision for yourself. The program will introduce you to practical entrepreneurial ideas and the challenges involved in balancing precision, excellence and relevance. It will also highlight and stress the importance of passion and tenacity in shaping your entrepreneurial spirit, as well as the power of interpersonal relationships. Case studies and individual tasks will be set for effective cooperation to enable you to apply the new insights learned to your own family business.
**About INSEAD Business School**

As one of the world’s leading and largest graduate business schools, INSEAD offers participants a truly global educational experience. With campuses in Europe (France), Asia (Singapore) and the Middle East (Abu Dhabi), and alliances with top institutions, INSEAD’s business education and research spans the globe. Our 145 renowned faculty members from 40 countries inspire more than 1,400 students in our degree and PhD programs. In addition, more than 11,000 executives participate in INSEAD’s executive education programs each year.

INSEAD’s innovative programs are internationally recognized. Of particular note: the Financial Times ranked INSEAD as the number-one MBA program in both 2016 and 2017.

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**Professor Dr. Joerg Niessing**  
Academic Director

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| Saturday, 11 August        |                                |                                 |
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**PwC NextGen Education**

INSEAD Singapore, 5-11 August 2018
Eu Yan Sang aims to be a leading and highly trusted integrated health and wellness company with a unique heritage in Traditional Chinese Medicine (TCM). Founded in 1879, the company remains a leader in using modern scientific approaches to produce and sell natural health and wellness products. Its offerings extend across retail outlets, Chinese Medicine clinics and concept lifestyle stores – with the goal of sustaining the relevance of Chinese Medicine as part of mainstream healthcare and the modern lifestyle.

As Chairman of the group, Richard Eu leads Eu Yan Sang International’s board in providing governance oversight and making decisions on the company’s strategy, while also providing independent advice to the Group CEO. Since first joining Eu Yan Sang Holdings as General Manager in 1989, when the company had only six outlets in Singapore and Malaysia, he has been instrumental in transforming and growing the business. During this time, Richard has won numerous awards for entrepreneurship, including CEO of the Year in the Singapore Corporate Awards 2010 and Brand Leader of the Year from InfluentialBrands. He also participates actively in highly impactful community projects and non-profit organisations.

Join us for a company visit to Eu Yan Sang, where Richard will share insights into how he manages to combine tradition and innovation.

www.euyansang.com
Selected speaker
Christina Suriadjaja, Co-founder, Travelio.com

Christina Suriadjaja likes to follow unconventional paths. Instead of taking the typical next-generation route into the family business, Christina became a professional athlete groomed by Singapore Sports School at the age of 14. Deferring a prestigious graduate degree from Cornell University in the US and a top job with a world-renowned hospitality group, Christina started her own company in 2015 at the age of 23: Travelio.com – an Airbnb-style service for Indonesia, offering professionally managed daily and monthly rental homes.

In Christina’s case, the family business is PT Surya Semesta Internusa, a large Indonesian property, construction and hospitality group that was started by her grandfather in 1971 and is now run by her father, Johannes Suriadjaja. As Christina discovered, growing up as a female entrepreneur and successor with deep respect for the founding generation does not create an easy environment for launching a start-up. Some labeled Christina’s venture a “small project” that was unlikely to amount to much. But, as Travelio.com continues to scale and successfully received 3 rounds of financing from Venture Capitals, Strategic Angels and Listed Property Developers, their doubts have been addressed.

Today, Travelio.com is on the move. It has handled more than 3,000 rentals in 25 cities across Indonesia and operated more than 500 apartments in Jakarta. Its next milestone is to target additional 10,000 rentals and operate more than 3,000 apartments by the end of 2018. Christina herself was featured in Forbes magazine among its 30 under 30 in Asia in 2017.

Meet Christina in Singapore to learn how she has been using her skills and applying her determination to succeed in all areas of her life.

www.travelio.com
Leader Academy
Columbia Business School, New York, 19-25 August 2018

Learn to lead!
Leading teams and family members, and exerting control while doing so, are not easy—especially in times of personal and business transition.

Our Leader Academy is designed for successors and entrepreneurs aged around 26 to 36 years who want to create a leap in value for their businesses and build their own legacy.

As a participant, you will be able to take advantage not only of academic and PwC professional insights, but also of your own peer network by reflecting on your personal and business transition aspirations with the group. Through a facilitated open exchange of ideas and experience, you will gain new and inspiring insights that will encourage you to formulate a vision and commit to next steps.

As part of the Leader Academy, you will be invited to join our NextGen@Slush event to build on your progress to date and expand your business network at the world’s largest start-up convention.
About Columbia Business School

Columbia Business School is the only world-class Ivy League business school that delivers a learning experience in which academic excellence meets real-time exposure to the pulse of global business. Led by Dean Glenn Hubbard, the school's transformative curriculum blends academic theory with unparalleled exposure to real-world business practice, equipping students with an entrepreneurial mindset that allows them to recognize, capture and create opportunities in any business environment. The thought leadership of the school’s faculty and staff, combined with the accomplishments of its distinguished alumni and position in the center of global business, means the school’s efforts have an immediate, measurable impact on the forces shaping business every day. Learn more about Columbia Business School’s position at the very center of business.
Selected speaker
Nina Tandon, CEO and Co-founder, EpiBone, Inc.

Not many executives can claim they are growing a strong business while also growing strong bone. However, as CEO and Co-founder of EpiBone, Inc., that is precisely what Nina Tandon is able to do. Her experience bridges the realms of business and science, with ten years in tissue engineering and more than eight in bioreactor design. She has also completed a PhD in Biomedical Engineering and an MBA from Columbia University, as well as a Master’s in Bioelectrical Engineering from MIT.

Ranked as one of the 40 under 40 by Crain’s New York and as one of Goldman Sachs’ 100 Most Intriguing Entrepreneurs, Nina is also a World Economic Forum Young Global Leader. Her TED Talk on personalized medicine has been viewed more than a million times. Nina’s passion for science and innovation is exceeded only by her desire to see the promise of regenerative medicine fully realized.

Meet Nina in New York to learn more about her incredible work and hear at first hand about her inspiring vision for the future of medicine.

www.epibone.com
Selected speaker
Andy Woodfield, Lead Partner, International Aid Development Consulting

As part of his professional consulting work, Andy has been developing an inspiring and mind-changing leadership workshop: Genius, Power, Dreams. Through these workshops, he has already equipped many executives for their career-long journey of discovery and success, by helping them to understand, unleash and apply their own unique natural strengths, power and impact as visionary leaders.

Unlike many executive education and development sessions, Andy’s workshops are informal, honest and sometimes even uncomfortable while always benefiting personal growth. The sessions gain momentum and energy from the delegates in the room, who each find their own way of tapping into their ambitions, skills and talents – and then map out how to apply these personal attributes to greatest effect in their own organizations.

Andy’s day job involves working with international donors and the global PwC network to improve the lives of the world’s poorest and most vulnerable people.

Leaders create good followers. So why should people follow you? – Find the answer to that question by joining Andy’s exclusive workshop on Madison Avenue, New York.

www.geniuspowerdreams.com
**Application**

PwC NextGen Education is targeting young entrepreneurs and successors in family businesses who are between the recommended ages of 16-20 years (Explorer Academy), 21-25 years (Accelerator Academy) and 26-36 years (Leader Academy) at the time of the event. Applications are dealt with on a strictly first-come, first-served basis upon receipt of the form attached via fax, mail or email. In the case of applicants who are below 18 years old on the date of registration, their legal guardians must provide permission for them to take part in all the activities of the program by signing at the bottom of the application form.

Program details such as training curriculums, lists of speakers, excursions and logistics are shared with participants and their parents only after confirmation of registration. PwC NextGen Education is a once-in-a-lifetime opportunity. We expect participants to contribute actively and to stay with the group for the entire duration of the event.

**Family session**

Our Explorer Academy (ages 16-20 years) and Accelerator Academy (ages 21-25) invite family members to join us on the farewell day of the training week for a joint presentation, networking, experiential learning and working session. This is a unique opportunity for participants and their families alike to exchange thoughts on their individual continuity plans. Moreover, private one-to-one sessions can be arranged with our experienced trainer for individual feedback on a participant’s progress during the week.

If family members cannot join, participants are expected to stay until the end of the program.

**Certificate and PwC NextGen Academy Alumni Club**

At the end of the training week, participants receive a certificate of attendance and are invited to join our NextGen Academy Alumni Club. This is a free offering exclusively for PwC NextGen Education alumni. It supports networking with peers, academics, entrepreneurs and PwC professionals. Moreover, it is a gateway to the NextGen Club, exclusive mentoring programs and invitation-only events.
## Academy fees and methods of payment

<table>
<thead>
<tr>
<th>Explorer</th>
<th>Accelerator</th>
<th>Leader</th>
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<td><strong>HEC Paris, 22-28 July 2018</strong>&lt;br&gt;Recommended ages: 16-20 years</td>
<td><strong>INSEAD Singapore, 5-11 August 2018</strong>&lt;br&gt;Recommended ages: 21-25 years</td>
<td><strong>Columbia New York, 19-25 August 2018</strong>&lt;br&gt;Recommended ages: 26-36 years</td>
</tr>
<tr>
<td>€4,900 net of tax (VAT) for new applicants and&lt;br&gt;€4,500 net of tax (VAT) for Academy alumni</td>
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</tr>
</tbody>
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### The fee covers:
- Seven days of training
- Six days of on-campus accommodation
- Training materials
- Excursions
- Main meals
- Family participation on the farewell day

### The fee does not include:
- Travel and personal expenses
- Family accommodation

### Cancellation fees
The fee is payable upon receipt of the invoice (May). 60% of the fee is retained by PwC in the case of cancellation by the participant between 12 and 8 weeks before the start of training. 100% of the fee will be retained if cancellation takes place less than 8 weeks before training starts.

### Application support
If you have questions about the application process, training curriculums or NextGen Academy Alumni Club, please email Andrea Baars, NextGen Education Lead, at andrea.baars@pwc.com.
Connecting the leaders of tomorrow

Our NextGen commitment around the globe
PwC NextGen Education

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Lead.
New connections and learning
We will help you prepare to lead – your way!

Whether you aspire to lead your family business and continue its legacy into the future, or wish to embark on your own entrepreneurial or philanthropic journey, our NextGen Leader Experience offerings will provide you with insights, tools and inspiration to excel.

The PwC NextGen Leader Experience series consists of training and networking events exclusively designed for our NextGen Club members and NextGen Education alumni. Every year we devise a unique calendar of events covering a wide range of topics and following a variety of formats in some of the world’s most exciting locations. While they are all different, what they have in common, however, is a unique line-up of professionals to guide and inspire you as you make your mark as a visionary leader. Together, we will reimagine the possible!

PwC NextGen Leader Experiences are by invitation-only.
NextGen Study

Same passion, different paths
How the next generation of family business leaders are making their mark

In 2016, we published Great Expectations: The Next Generation of Family Business Leaders, in which we heard from the next generation about their ambitions, the challenges they face, and how they see the future – for themselves and for their businesses. In 2017, we dug deeper into these issues to understand how next-generation members are ensuring success by tackling key issues around digital, innovation, social impact and professionalization.

Everything we learned from our interviews with – and experience of working alongside – next-generation members tells us the same thing: they have a clear vision of the future for their family businesses, and strong ideas about how to get there. This holds true whether they are inside the family firm looking out, or outside the family firm looking in.

Fortunately, these priorities align strongly with medium-term strategic thinking. This bodes well for family businesses as a whole, if the current generation recognize the skills, ambition and experience of the next generation in driving their businesses forward.

You can access our 2017 report at www.pwc.com/nextgen.
My experience at Slush 2017 was truly amazing. I felt inspired for weeks by the incredible energy and ideas brought by talented disruptors, idea creators and fellow NextGens.

Michal Šrámek
NextGen, Slovakia

**NextGen@Slush**

Slush Helsinki is regarded as the world’s leading start-up event. It is a forum where founders and tech talent can meet top-tier international executives, investors, multinational corporations, family businesses, politicians, high-net-worth investors and the media. The Slush philosophy is simple: to help the next generation of great, world-conquering companies move forward. In 2017, Slush brought together 20,000 attendees from more than 130 countries, including 1,500 venture capitalists and 2,600 start-ups, to do just that.

**Join us in Helsinki**

From 3 to 5 December 2018 we will be gathering selected NextGen Club members and Leader Academy alumni for a series of workshops, exclusive networking events and curated experiences at Slush Helsinki. Our NextGen@Slush event will provide attendees with ideas, inspiration and connections as they lead the way through a changing business landscape. For more information please contact your local NextGen Club Lead or Sarah Bartleet, NextGen Club Lead, at sarah.bartleet@pwc.com. We look forward to seeing you in Helsinki!
NextGen U

Moving from next to now
Join NextGen U, a leadership development program for family members that have been identified as the future leaders of the family enterprise. It is designed specifically to immerse you into a future of new ideas, key learnings and a growing network – helping next-generation leaders reimagine the possible. The program is by invitation-only and built around:

• Opportunities to form lasting relationships with your peers
• Insights from the world’s leading family-owned businesses
• Peer-to-peer mentorships
• Exclusive access to PwC’s network of the top academe, industry and market leaders

For more information please contact:
Andrea Baars
NextGen Education Lead
andrea.baars@pwc.com

The Digital U
Silicon Valley 2018

The Public U
Los Angeles 2019

The Financial U
New York 2020
I realized most of us are having the same problems that we are keen to fix. By addressing these problems, PwC NextGen is helping us to move forward.

Elysa Thamrin
Owner and CEO of Thamrin Group, Indonesia NextGen Club
PwC NextGen Education 2018

1. General

PricewaterhouseCoopers GmbH Wirtschaftsprüfungsgesellschaft, Friedrich-Ebert-Anlage 35-37, 60327 Frankfurt am Main, Germany (organizer), offers young people into family businesses (participants) the chance to participate in the “PwC NextGen Education 2018” (program). By registering, the participant (as well as their legal guardian in the case of minors (i.e. participants younger than 18 on the first day of the program) accepts the following terms and conditions:

2. Scope of services offered by the program

The scope of services are described in the PwC NextGen 2018 brochure. The participant or their legal guardian is aware that the program also includes external events with a focus on self-awareness, such as functions and sporting events and activities. Some of these activities may take place outdoors and are therefore dependent on the weather. The organizer employs third parties to carry out some of these activities.

The participation fee does not include any special requests on the part of the participant. If the organizer accommodates special requests, these are billed separately.

The organizer reserves the right to modify the program or individual services of the program, or to cancel these completely, in the event of unforeseen circumstances (e.g., sickness or accident on the part of third parties, weather, safety risks, measures by the authorities or force majeure). Every effort is taken to offer equivalent replacement services. No claims may be made against the organizer on account of changes to the program or cancellation of services.

3. Registration

Participation in the program is binding upon receipt of written registration via fax or email. In the case of participants below the age of 18 years, on the date of registration, their legal guardians must provide permission for them to take part in all activities of the program by signing at the bottom of the registration form.

4. Liability of the organizer

The organizer is liable for gross negligence or intent, as well as culpable injury to life, limb or health, according to the law. In all other cases the organizer's liability for culpable breach of duties is limited to three times the participant’s fee. This will not affect compulsory statutory liability.

The above limitations on liability also apply to the personal liability of employees, representatives, bodies and agents of the organizer. The organizer is liable within the limits described above for diligently choosing and preparing the services, however not for impairments of the performance of such contractual or non-contractual relationships which can be identified by the participant as external services conveyed by the organizer (e.g. sport events, excursions). The organizer assumes no liability for breach of duty by third parties that are not agents of the organizer.

5. Insurance and additional duties of the participant or his legal guardian

The participant is not insured via the organizer. Participants should therefore arrange their own suitable insurance policies and protection. With their registration, the participant or their legal guardian certifies the participant’s coverage by adequate:

- accident insurance
- health insurance covering medical costs abroad as well as assistance/repatrination
- personal liability and property damage insurance

The services offered by the organizer may include sporting activities and might take place in outdoor settings. The participant or their legal guardian is aware of the associated risks and confirms that they participate in the suggested activities voluntarily and at their own risk. The participant or their legal guardian is entitled to refuse participation in individual activities at any time, even if this is at short notice on location.

The risk of accident cannot be fully excluded, even though activities are conducted by expert and relevantly trained third parties. Participants take part in these activities at their own risk. The participant or their legal guardian affirms that the participant is in good mental and physical health. They undertake to inform the organizer of health problems before the program commences.

Moreover, the participant or their legal guardian is responsible for their individual travel arrangements and any applicable visa requirements necessary to join the program on time.

6. Code of conduct and exclusion

During the program, the participant is unconditionally obliged to follow the instructions of the organizer and any of its authorized third parties. Participants can be excluded from the program at any time if they fail to behave appropriately, continually disturb the running of the program, do not follow the instructions of the organizer or its authorized third parties, or jeopardize the safety of other participants. All costs incurred because of the exclusion from the program are borne by the participant. The participation fee will not be reimbursed.

7. Payment terms

The participation fee is payable upon receipt of invoice by either the participant or their legal guardian. The organizer reserves the right to deny participation in the program or in specific services offered by the program in the event of default on payment, as well as to give the place to a third party.

8. Cancellation by the organizer

The program will only take place if there are sufficient participants. If the minimum number of participants is not met, the organizer reserves the right to cancel the program no later than one month before it is due to commence. In this event, any payments already made by the participant will be reimbursed. If there are too many registrations, the organizer reserves the right to refuse some of them, thereby preventing the participation of certain individuals.

9. Cancellation by the participant

In the event of cancellation on behalf of the participant, the organizer reserves the right to demand the following cancellation fees to cover the costs incurred:

- 60% of the fee between 12 and 8 weeks before the start of the program
- 100% of the fee less than 8 weeks before the start of the program

The participant may nominate a replacement participant to avoid cancellation fees. To be accepted by the organizer, the replacement participant must fulfill all prerequisites for participation (judgment of which remains with the organizer).

Cancellation must be in writing. Cancellation fees will be calculated based on the postage date. Should the participant leave the program prematurely, they would have no claim to reimbursement of the participation fee. Any additional costs incurred or to be incurred are borne by the participant.

10. Data protection

As described in the registration form’s declaration of consent section, the organizer may collect, use, transfer, store or otherwise process (collectively process) participants’ information that can be linked to specific individuals (personal data) for the purpose of performing the program and informing the participant about further events and services of the organizer. The organizer may process personal data in various jurisdictions in which it and the other members of the global PwC organization operate (these are listed at www.pwc.com). The organizer will process personal data in accordance with applicable law and professional regulations, including (but not limited to) the BDSG (Bundesdatenschutzgesetz: German Federal Data Protection Act).

Any service provider that processes personal data on behalf of the organizer will be required to adhere to such requirements. Such information and data may also be stored on decentralised storage media of external service providers. The participant can find information about the further details on the website www.pwc.de/external-service-providers.

11. Rights to pictures

The participant or their legal guardian consents to the non-remunerable use of their image and voice in all present and future media, i.e. photographs and recordings (image and sound) taken and made by the organizer or its authorized third parties relating to the program. The consent of the participant or their legal guardian extends to the duplication and general and appropriate use of image or voice recordings of the participant. Both section 23 (2) of the KunstUrhg (Kunsturhebergesetz: German Artistic Creations Act) and specific data protection regulations remain unaffected. If the participant does not wish that the organizer publishes photographs and recordings of the participant, the participant will inform the photographer/film team during the program accordingly. The photographers/film team will be instructed by the organizer to obey such requests.

12. Applicable law and court of competent jurisdiction

German law is applicable to this agreement. The sole court of competent jurisdiction is Frankfurt am Main.

13. Miscellaneous

Should one or several provisions in these terms and conditions prove to be partly or wholly invalid, void or otherwise unenforceable, there is no infringement on the validity of all other provisions.

Only the German wording of these terms and conditions will be deemed legally binding. Any translations of the terms and conditions into a language other than German serve only to facilitate communication between the organizer and the participants and their legal guardians, and are therefore not legally binding.
1. Allgemeines
PricewaterhouseCoopers GmbH Wirtschaftsprüfungsgesellschaft, Friedrich-Ebert-Anlage 35-37, 60327 Frankfurt am Main, Deutschland, (nachfolgend „der Veranstalter“) bietet Jugendlichen und jungen Erwachsenen aus Familienunternehmen (nachfolgend „die Teilnehmer“) das Programm „PwC NextGen Education 2018“ (nachfolgend „das Programm“) an. Mit seiner Anmeldung akzeptiert der Teilnehmer selbst, sowie im Fall seiner Minderjährigkeit (d. h. jünger als 18 Jahre am ersten Tag des Programms) dessen gesetzliche Vertreter, folgende Teilnahmebedingungen:

2. Leistungsumfang des Programms

Sonderwünsche des Teilnehmers sind in der Teilnahmegebühr nicht enthalten. Sofern der Veranstalter Sonderwünsche erfüllen, werden diese gesondert in Rechnung gestellt.

Der Veranstalter behält sich vor, das Programm oder einzelne Leistungen des Programms zu ändern oder gänzlich zu streichen, wenn dies unverzüglicher Umständen erforderlich ist (z. B. Krankheit oder Unfall von Drittanbietern oder unter Beachtung der USt- und AGB-Vorschriften.

3. Anmeldung zur Teilnahme am Programm

4. Haftung des Veranstalters
Der Veranstalter haftet für vorsätzliches und grob fahrlässiges Handeln, sowie im Falle der schuldfähigen Verletzung von Leben, Körper und Gesundheit nach den gesetzlichen Vorschriften.

In allen anderen Fällen ist die Haftung des Veranstalters für Schadensersatzansprüche auf die direkte Teilnahmegebühr beschränkt. Eine gesetzlich zwingende Haftung bleibt davon unberührt.

Die vorstehende Haftungsbeschränkung gilt auch für die persönliche Haftung der Mitarbeiter, Vertreter, Organe und Erfüllungsgehilfen des Veranstalters.

Der Veranstalter haftet im oben genannten Umfang für die gewissenshafte Vorbereitung und sorgfältige Auswahl der Leistungen, nicht aber für Leistungsschäden in von ihm zur Verfügung gestellten und nicht ausgeschlossen.

5. Versicherung und zusätzliche Verantwortung des Teilnehmers bzw. dessen gesetzlicher Vertreter
Der Teilnehmer ist durch den Veranstalter nicht versichert. Er hat daher eigenständig für entsprechende Versicherungsschutz Sorge zu tragen. Mit der Anmeldung bestätigt der Teilnehmer bzw. dessen gesetzlicher Vertreter, dass der Teilnehmer ausreichenden Versicherungsschutz abgeschlossen hat für:

- Unfallversicherung
- Krankenversicherung inklusiver Übernahme von Behandlungskosten und Rückführung im Ausland
- Private Haftpflichtversicherung


Selbst bei Durchführung der Aktivitäten durch fachkundige und entsprechend geschulte Dritte, können Unfälle nicht ausgeschlossen werden. Der Teilnehmer bzw. dessen gesetzlicher Vertreter versichern, dass der Teilnehmer psychisch und physisch gesund ist. Sie verpflichten sich, den Veranstalter auf gesundheitliche Probleme vor Beginn des Programms hinzuweisen.

Ferner ist der Teilnehmer bzw. dessen gesetzlicher Vertreter für die individuelle Anreise und Aufenthaltskosten verantwortlich, die für eine pünktliche Teilnahme am Programm erforderlich sind.

6. Verhaltensvorschriften und Ausschluss
Der Teilnehmer verpflichtet sich, während des Programms den Anweisungen des Veranstalters und der von diesem autorisierten Dritten unbedingt Folge zu leisten. Der Teilnehmer, welche sich nicht ordentlich verhalten, die ordnungsgemäße Durchführung des Programms stören, den Anweisungen des Veranstalters oder der von diesem autorisierten Dritten keine Folge leisten oder die Sicherheit der übrigen Teilnehmer gefährden, können jederzeit vom Programm ausgeschlossen werden. Sämtliche sich aufgrund eines Ausschlusses entstehenden Kosten trägt der Teilnehmer. Ein Anspruch auf Rückerstattung der Teilnahmegebühr besteht nicht.

7. Zahlungsbedingungen
Die Teilnahmegebühr wird mit Zugang der Rechnung beim Teilnehmer bzw. dessen gesetzlichen Vertreter fällig. Der Veranstalter behält sich vor, bei Zahlungsverzug die Teilnahme an dem Programm bzw. an einzelnen Leistungen des Programms zu verweigern bzw. an Dritte weiterzugeben.

8. Absage durch den Veranstalter

9. Absage durch den Teilnehmer
Im Falle der Absage durch den Teilnehmer ist der Veranstalter – zur Deckung der ihm entstandenen Kosten und Aufwendungen – berechtigt, folgende Stornierungskosten zu verlangen:

- 60 % der Teilnahmegebühr zwischen 12 und 8 Wochen vor Programmbeginn
- 100 % der Teilnahmegebühr ab 8 Wochen vor Programmbeginn

Vermeidung der Stornierungskosten kann der Teilnehmer einen Ersatzteilnehmer benennen. Dieser ist vom Veranstalter nur dann zu akzeptieren, sofern der Ersatzteilnehmer nach Einschätzung des Veranstalters sämtliche Voraussetzungen zur Teilnahme an dem Programm erfüllt.


10. Datenschutz
Wie in der Einwilligungserklärung des Anmeldeformulars, ist der Veranstalter dazu berechtigt, Teilnehmerinformationen, die bestimmten Personen zugeordnet werden können („personenbezogene Daten“), für Zwecke der Durchführung der Veranstaltung und zur Information über weitere Veranstaltungen und Dienstleistungen des Veranstalters zu erheben, zu verwenden, zu übertragen, zu speichern oder anderweitig zu verarbeiten (zusammen „verarbeiten“). Der Veranstalter ist dazu berechtigt, personenbezogene Daten in den verschiedensten Jurisdiktionen, in denen er sie und die anderen Mitglieder des weltweiten Verbunds der PwC Gesellschaften tätig sind (eine Aufstellung ist unter www.pwc.com abrufbar), zu verarbeiten. Der Veranstalter verarbeitet personenbezogene Daten ausschließlich in Übereinstimmung mit geltendem Recht, insbesondere unter Beachtung des BDSG. Der Veranstalter verpflichtet sämtliche Auftragnehmer, die in seinem Auftrag personenbezogene Daten verarbeiten, sich ebenfalls an diese Bestimmungen zu halten. Solche Informationen und Daten dürfen dabei auch auf dezentralen Speichermedien externer Dienstleister abgelegt werden. Über die weiteren Einzelheiten kann der Teilnehmer sich auf der Internetseite www.pwc.de/externe-dienstleister informieren.

11. Recht am eigenen Bild

12. Anwendbares Recht und Gerichtsstand
Auf dieses Vertragsverhältnis ist deutsches Recht anwendbar. Ausschließlicher Gerichtsstand ist Frankfurt am Main.

13. Schlussbestimmungen
Contact

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Wirtschaftsprüfungsgesellschaft
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At PwC, our purpose is to build trust in society and solve important problems. We’re a network of firms in 158 countries with more than 236,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com. PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see www.pwc.com/structure for further details.

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Learn Your passion!
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